



CASTLEBAR CELTIC F.C USE OF SOCIAL MEDIA POLICY

Social Media is an excellent way to promote activities and showcase success of Castlebar Celtic. It also helps the club communicate with our members and the general public. Members should use social media in a responsible, respectful and friendly manner.

When using sites such as Facebook, Twitter, etc. members should not post negative comments about referees/judges/opponents/teammates/coaches or any other member of our club or any other club. Cyber/online bullying is completely unacceptable and will not be tolerated and **poor behaviour online will be treated as a breach of the Code of Conduct and will be sanctioned.**

If you are representing the club in an official capacity, it is important that your posts convey the same positive spirit as the club ethos would in all of its communications. Be respectful of all individuals, teammates, their races, religions and cultures. How you conduct yourself online not only reflects on you; it also reflects directly on Castlebar Celtic F.C

Rules to adhere to:

If someone has their own personal profile on a social media website, they should make sure that others cannot access any content, media, or information from that profile that:

- a) They are not happy for others to have access to.
- b) Which would undermine their position as a player/coach /volunteer representing Castlebar Celtic

As a basic rule, if you are not happy with others seeing particular comments, media or information, then simply do not post these materials on a public forum site. When using social media sites the following should be considered:

- Change your privacy setting on the profile so that only people you have accepted as friends can see your comments. Individuals should lock down their page to non-friends.
- Ensure personal blogs have clear disclaimers that the views expressed are personal and not representative of Castlebar Celtic F.C
- Ensure that information published on social media sites complies with the Castlebar Celtics Code of Conduct.
- Beware of how your actions could be captured via images, posts or comments online as these will reflect on the sport or Castlebar Celtic
- Report online bullying - what is said online should be treated as if said in real time.

Castlebar Celtic will not tolerate, whether physical or verbal, either in real time or on social media, any harassment, bullying, abuse or victimisation of any club member. The club will work to ensure that such behaviour is met with appropriate action in whatever context it occurs.

I have read the Social Media Policy and have been given a copy for my records.

Signature: _____

Date _____